

The Interdenominational Ministers Fellowship presents
one of the nation's largest and longest running celebrations
of civil rights icon, Rev. Dr. Martin Luther King, Jr.

NASHVILLE MLKDAY

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JANUARY 10TH-18TH

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sharing a city

VOICE
NASHVILLE

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THE VILLE
SOUL OF MUSIC CITY

The Tennessee Tribune

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760 AM
THE GOSPEL

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THE BEAT

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MLKDAYNASHVILLE.COM

SPONSORSHIP MENU

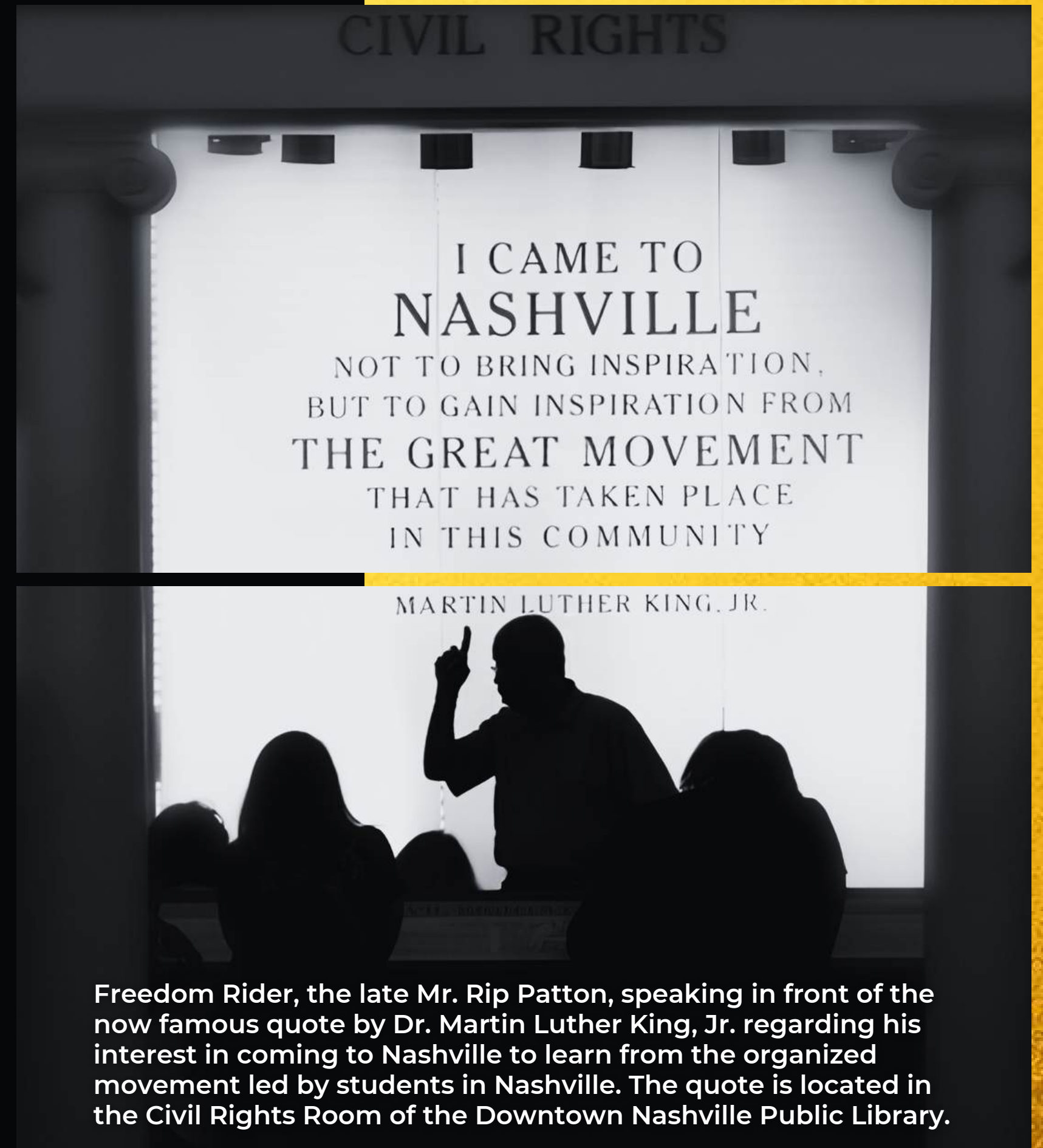
NASHVILLE'S CIVIL RIGHTS LEGACY

Nashville's role in the Civil Rights Movement helped shape a nation. Long before national headlines, Nashville students, clergy, and community leaders organized one of the most disciplined and successful nonviolent movements in American history.

Their courage inspired Dr. King and influenced the strategy of the broader Civil Rights Movement. Today, Nashville MLK Day honors that legacy while challenging each generation to carry it forward.

“I came to Nashville not to bring inspiration, but to gain inspiration from the great movement that has taken place in this community.”

— Dr. Martin Luther King Jr.



Freedom Rider, the late Mr. Rip Patton, speaking in front of the now famous quote by Dr. Martin Luther King, Jr. regarding his interest in coming to Nashville to learn from the organized movement led by students in Nashville. The quote is located in the Civil Rights Room of the Downtown Nashville Public Library.

ABOUT NASHVILLE MLK DAY

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THE WEEK OF IMPACT INCLUDES:

- Community worship experience
- Youth leadership development
- Educational programming
- Civic engagement opportunities
- The MLK Gala
- The Annual March down Historic Jefferson Street
- The Convocation at Tennessee State University

Each event serves a single purpose:
To build on Dr. King's vision of the Beloved
Community in Nashville and beyond.

THE BELOVED COMMUNITY

Dr. King's vision of the Beloved Community imagined a society where justice, opportunity, dignity, and love guide how we live together.

It challenges us to move beyond remembrance and into responsibility.
To center people over division.

To center service over self-interest.

To center opportunity over barriers.

To center hope over fear.

Throughout MLK Week, participants will explore how faith, education, civic engagement, and collective action help build stronger communities for future generations.

Past Themes

2026- Legacy in Action: Continuing the Dream through Service, Justice and Unity

2025- 40 Years of Legacy: Marching Forward, United in Justice & Peace

2024- Why We Can't Wait: Activating Our Power for Equity in Justice

2023- Protecting the Dream: Confronting the Assaults

2022- The Legacy Continues: Lifting the Next Generation of Dreamers

2021- Moving the Movement: Honoring our Past, Present and Future

2020- We Are The Ones We Have Been Waiting For



IMPACT OF YOUR INVESTMENT

\$30K

IN EDUCATION PROGRAMS

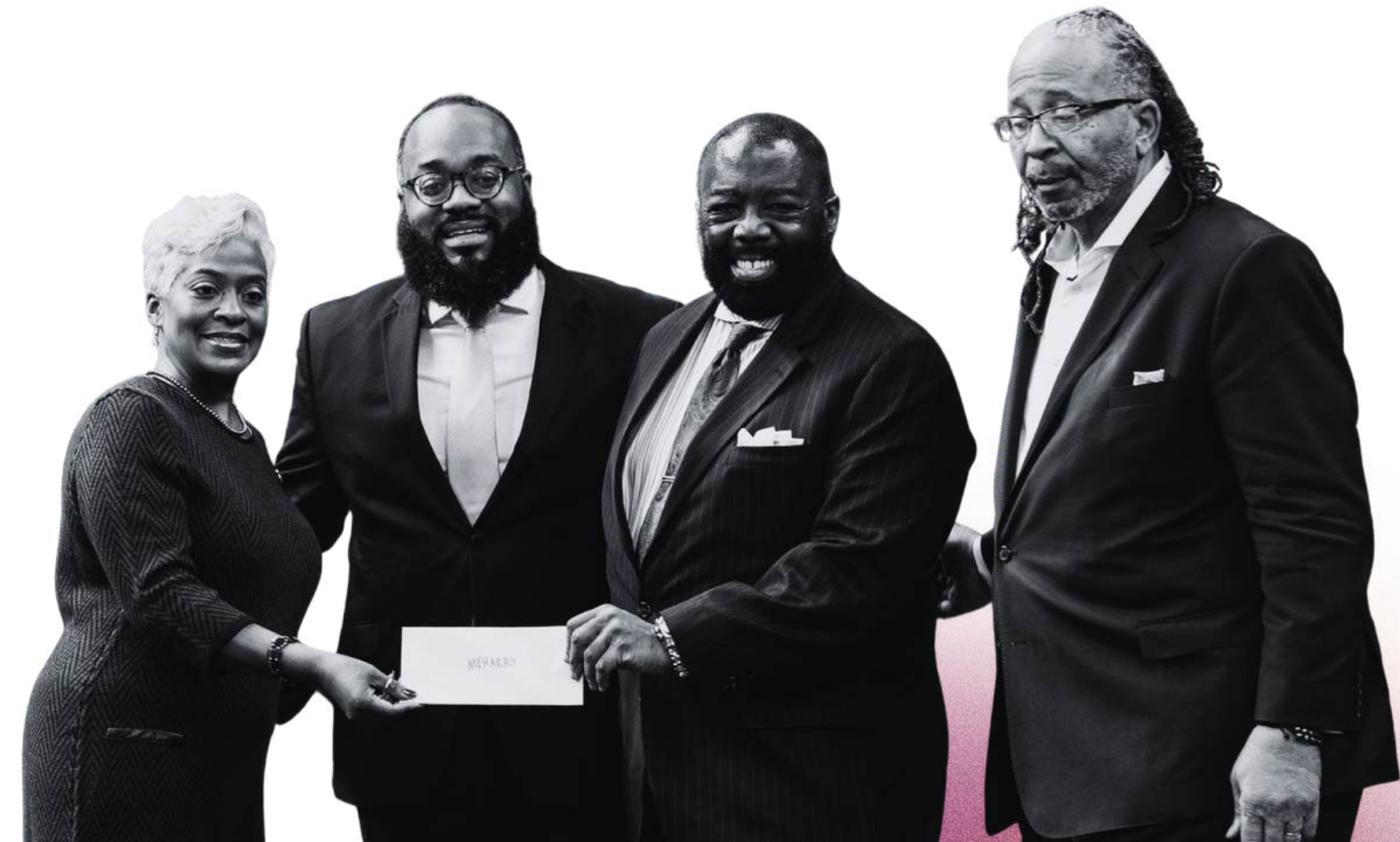
Nashville MLK Day is an investment in future leaders.

Your sponsorship helps support:

- Youth leadership development
- Community engagement programs
- Civic education initiatives
- Faith-based community outreach
- Scholarships and educational opportunities
- Students at Nashville's Historically Black Colleges and Universities

MLKDAYNASHVILLE.COM

Through **IMF's Community Education Reserve Fund**, proceeds from the MLK Gala provide direct support to students attending American Baptist College, Fisk University, Meharry Medical College Tennessee State University



ABOUT THE IMF

Since 1989, the Interdenominational Ministers Fellowship has organized Nashville's annual MLK Day observance. The Fellowship serves as a collective voice for faith leaders committed to justice, service, and community transformation.

For decades, IMF has preserved Nashville's civil rights legacy while creating opportunities for future generations to learn, lead, and serve.



Rev. Aaron Marble

IMF President



Tab Mundy

MLK Day Planning Committee Chair



Rev. Lisa Hammonds

IMF Treasurer



OUR COMMUNITY

The essence of our diverse Nashville community is a dynamic and engaged audience highlighted by its cultural richness, historical significance, educational prominence, and strong sense of unity and progress.

Nashville MLK Day attracts a diverse, engaged audience representing every sector of our city.

**FAITH LEADERS · STUDENTS · EDUCATORS · FAMILIES · BUSINESS LEADERS ·
CIVIC ORGANIZATIONS · GOVERNMENT LEADERS · COMMUNITY ADVOCATES**

AUDIENCE CHARACTERISTICS



Inclusive



Culturally Rich



Progressive



Community-driven



Socially-conscious



Intergenerational



NASHVILLE MLK DAY 2027

WEEK OF EVENTS

Nashville MLK Day honors the legacy of Dr. Martin Luther King, Jr. through a series of impactful events and initiatives.

The week of service, reflection, education, and action culminates with the Annual March down Historic Jefferson Street to Convocation at TSU Gentry Center.

Sunday, January 10th

WOMEN OF FAITH
SCARRITT BENNETT CENTER | 3PM

Thursday, January 14th

MLK DAY GALA
HUTTON HOTEL | 6PM

Monday, January 11th-18th

BOOK DRIVE
STRENGTH TO LOVE BY MARTIN LUTHER KING, JR.

Wednesday, January 13th

WORSHIP SERVICE
LEE CHAPEL AME CHURCH | TBD

Saturday, January 16th

YOUTH SYMPOSIUM
MLK JR. MAGNET SCHOOL | 9AM

Monday, January 18th

YOUTH RALLY
JEFFERSON STREET MISSIONARY BAPTIST CHURCH
7AM

**MARCH DOWN HISTORIC
JEFFERSON STREET**
9AM

ANNUAL CONVOCATION
TSU GENTRY CENTER | 10AM

WHY PARTNER WITH US

Connect your organization with one of Nashville's most respected civic and cultural traditions. The IMF MLK Day celebration brings *thousands of attendees* each year and is considered a *nationally recognized gathering* to commemorate Dr. King.

**MEANINGFUL COMMUNITY IMPACT • BRAND VISIBILITY •
EMPLOYEE ENGAGEMENT OPPORTUNITIES • DIRECT
SUPPORT FOR YOUTH AND EDUCATION • ALIGNMENT
WITH DR. KING'S LEGACY OF SERVICE AND LEADERSHIP**

2K+

Participants

7

Powerful Events



Week-long Visibility



Year-round Impact

NASHVILLE MLKDAY

presented by



The Martin Luther King Day celebration in Nashville, TN hosted by the Interdenominational Ministers Fellowship (IMF), is the largest citywide event in honor of the life and legacy of Dr. King. Our Week of Events concludes with our Youth Rally, Commemorative March down Historic Jefferson Street to Tennessee State University, and the Annual Convocation.

2025 will mark our 40th Year celebrating MLK Day in Nashville and it is the role that Dr. Martin Luther King, Jr. played in the Civil Rights Movement, overall and the influence he had on our city's own activism that makes this long-standing event a national treasure.

Annual Convocation

Past Speakers



Political Strategist
Senator London Lamar, 2026



Renowned Author & Professor
Dr. Daniel Black, 2025



Poet & Activist
Nikki Giovanni, 2024



Renowned Professor & Speaker
Dr. Michael Eric Dyson, 2023



Author and Activist Ilyasah
Shabazz, 2022



Civil Rights Icon
Rev. James Lawson, 2021



MSNBC Political Analyst
Joy-Ann Reid, 2020

PRESENTING SPONSOR \$50K

A week of service, reflection, education, and action.

- Women of Faith | January 10th
- Community Book Drive | January 11th –18th
- Community Worship Service - January 13th
- MLK Gala | January 14th
- Youth Symposium | January 16th
- Youth Rally | January 18th
- Historic Jefferson Street March | January 18th
- Annual Convocation | January 18th

PROGRAMS SPONSORS

Power these impactful events and initiatives.



GALA \$20K

400+ Attendees

The premier fundraising and celebration event of MLK Week. The Gala brings together corporate, civic, nonprofit, educational, and faith leaders committed to advancing Dr. King's vision.

Supports the IMF Community Fund Education Reserve and Nashville HBCU students

SIGNATURE EVENT SPONSOR



CONVOCATION \$20K

1,500+ Community Members, Students & Leaders

The signature MLK Day gathering and culmination of the week's events. Features nationally recognized speakers, cultural performances, and reflections on Dr. King's enduring legacy.

Inspires collective action and civic engagement.

SIGNATURE EVENT SPONSOR



YOUTH SYMPOSIUM \$5K

150 Students & Emerging Leaders

A 1-day immersive leadership development experience designed to empower the next generation. Students engage with speakers, mentors, and interactive discussions focused on service, leadership, and social impact.

Includes meals and youth-focused programming and resources

IMPACT EVENT SPONSOR

PROGRAMS SPONSORS

Power these impactful events and initiatives



YOUTH RALLY \$2K

300+ Students, Families & Community Members

Hosted at Jefferson Street Missionary Baptist Church, the Youth Rally energizes the annual MLK Day March. Features youth and community leaders, local officials, legacy civil rights organizations, community partners, and a live radio broadcast.

IMPACT EVENT SPONSOR



MARCH \$2K

1,000+ Participants

One of Nashville's most visible expressions of unity and collective action. Participants march down Historic Jefferson Street to the Annual Convocation at Tennessee State University's Gentry Center, connecting generations in a shared commitment to Dr. King's vision of the Beloved Community.

IMPACT EVENT SPONSOR



WOMEN OF FAITH \$1K

200 Women and Faith Leaders

Hosted at the historic Scarritt Bennett Center, this inspiring gathering celebrates the leadership, service, and influence of women of faith. Features dynamic speakers, fellowship, and meaningful dialogue centered on community transformation and collective impact.

COMMUNITY EVENT SPONSOR



BOOK DRIVE \$1K

500 Books for K-12 Students

A community-wide literacy initiative designed to inspire, educate, and empower the next generation through the gift of reading. The Book Drive collects culturally relevant and diverse books that help young people see themselves reflected in stories while expanding their understanding of the world around them.

COMMUNITY EVENT SPONSOR



WORSHIP SERVICE \$1K

200 Worshippers & Faith Leaders

A special worship experience honoring the spiritual foundation of Dr. King's work. Brings together diverse congregations for reflection, inspiration, and unity.

Supports the host church and featured community leaders.

COMMUNITY EVENT SPONSOR

PRESENTING SPONSOR

- ✓ Exclusive Title Sponsor of the Entire Week of Events
- ✓ Premium Logo Placement on all Collateral, Website, and Media
- ✓ VIP Table/Seating at the MLK Gala & Convocation
- ✓ Event Speaking Opportunities
- ✓ Inclusion in National Press Releases & Promotion
- ✓ Private Reception with Special Guests Honorees

PROGRAMS SPONSORS

SPONSORSHIP BENEFITS	PRESENTING \$50K	SIGNATURE \$20K	IMPACT \$5K	COMMUNITY \$1K
Logo Placement (Premium)	✓	✓	✓	✓
VIP Seating (Tables)	✓	✓		
Speaking Opportunity (Gala/Convocation)	✓	✓		
Program Ad (Full/Half Page)	✓	✓		
Event Tickets (Number)	8	6	4	2
Social Media Recognition	✓	✓	✓	✓
Website Listing	✓	✓	✓	✓
Commemorative Gift	✓	✓		



JOIN US IN 2027

JANUARY 10TH-18TH | [MLKDAYNASHVILLE.COM](https://mlkdaynashville.com)

Your investment supports **education, leadership development, community engagement**, and the preservation of Nashville's civil rights legacy.



Contact:
Tab Mundy | Chair, MLK Day Planning Committee
mlkdaynashville.com

BELOVED COMMUNITY COMMEMORATIVE SWEATER

To celebrate and advance our mission year-round, Nashville MLK Day is releasing its limited-edition Beloved Community Commemorative Sweater—a premium, vintage-inspired collectible designed to honor Dr. Martin Luther King Jr.'s vision while creating a sustainable fundraising opportunity for the organization.

Inspired by historic collegiate and civil rights-era apparel, the sweater would feature "Beloved Community" prominently, serving as a statement piece and conversation starter. It becomes a wearable symbol of unity, service, and collective responsibility.

This **limited-edition collector's item** provides an opportunity to:

- Generate additional revenue to support Nashville MLK Day programming and community initiatives.
- Extend the visibility of the organization beyond the annual event.
- Create a meaningful keepsake that supporters can wear throughout the year.
- Increase brand awareness and community engagement through a high-quality commemorative product.
- Develop future collections tied to annual themes, milestones, and partnerships.

By transforming our message into a tangible product, we create another avenue for individuals to invest in and visibly champion the work of building the Beloved Community.



A limited-edition Beloved Community sweater could conservatively generate \$15,000–\$25,000 in its first year, with the potential to exceed \$50,000 annually as the collection gains recognition and becomes a sought-after tradition associated with Nashville MLK Day.

Units x Price = Gross Revenue

160 x \$150 = \$24,000

160 x \$250 = \$40,000